



# Agricultural Extension Approach

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By Tahir Munir Butt

LAP Lambert Academic Publishing Apr 2011, 2011. Taschenbuch. Condition: Neu. Neuware - Pakistan is a developing country and agriculture is the mainstay of its economy. About 67.5% of country's population living in rural areas is directly or indirectly involved in agriculture. It provides employment to more than 48% of country's work force. This sector not only fulfills the human food and animal feed requirements of the country but also provides raw material to its agro-based industries. In the foreign trade, it is agriculture, which dominates through exports of raw commodities like rice, cotton and fruits; semi processed and processed products like cotton yarn, cloth, carpets and leather products. To improve agricultural production through effective dissemination of agricultural technology, various extension approaches have been tried from time to time including commodity specialized approach. The present study was designed to investigate into the working of commodity specialized extension approach followed by sugar mills in Faisalabad. 108 pp. Englisch.



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