



Micromessaging: Why Great Leadership is Beyond Words (Paperback)

By Stephen Young

McGraw-Hill Education - Europe, United States, 2016. Paperback. Condition: New. Updated. Language: English . Brand New Book. Micromessaging may be the most important skill set in your leadership portfolio-and you can learn everything you need to know right here Micromessages come in various forms, such as gestures, facial expressions, tones of voice, word choices, eye contact, and interactive nuances. They can be either debilitating or empowering to one's leadership effectiveness. Micromessaging examines how unconscious bias is converted into tangible form and influences the ways people are either enabled, or impeded, to perform to their full potential. It reveals the nuanced behaviors we all use and react to in our dealings with others--which expose our unconscious biases. Micromessaging teaches readers how to become aware of these messages and how to constructively address these behaviors to drive positive change in their workplace. Unconscious bias is an intangible state of mind--a concept. One cannot DO an unconscious bias. The only way it is manifested is through the micromessages we send. Micromessaging reveals the solution and the tools to alter the impact of our unconscious bias; managing the Micromessages, MicroInequities and MicroAdvantages to drive change. Micromessaging provides everything you need to know to...



READ ONLINE
[4.39 MB]

Reviews

Absolutely among the best publication I have got at any time go through. It really is written in straightforward phrases rather than hard to understand. Its been designed in an extremely straightforward way which is just soon after i finished reading this publication through which basically modified me, alter the way i believe.

-- **Mrs. Velda Tremblay**

It is a single of my personal favorite publication. It usually fails to charge an excessive amount of. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- **Mr. David Friesen IV**