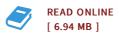




Multinational Business Finance with MyFinanceLab, Global Edition (Mixed media product)

By David K. Eiteman, Arthur I. Stonehill, Michael H. Moffett

Pearson Education Limited, United Kingdom, 2015. Mixed media product. Condition: New. 14th edition. Language: N/A. Brand New Book. This package contains Eiteman, Multinational Business Finance 14e and access to MyFinanceLab. Important information for students:You need both an access code and a course ID to access MyFinanceLab. Ask your lecturer before purchasing a MyLab product as you will need a course ID from them before you can gain access to the system. This package includes MyFinanceLab (R). Authoritative, Comprehensive Coverage of Contemporary International FinanceRenowned for its authoritative, comprehensive coverage of contemporary international finance, Multinational Business Finance trains the leaders of tomorrow s multinational enterprises to recognize and capitalize on the unique characteristics of global markets. Because the job of a manager is to make financial decisions that increase firm value, the authors have embedded real-world mini-cases throughout to apply chapter concepts to the types of situations managers of multinational firms face. The Fourteenth Edition, now with MyFinanceLab, attempts to capture the rapid evolution of our global marketplace, taking a closer look at the types of organizations that permeate the widespread arena, competition and opportunities in emerging markets, and how financial leadership can integrate the strategic and financial challenges that global businesses...



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