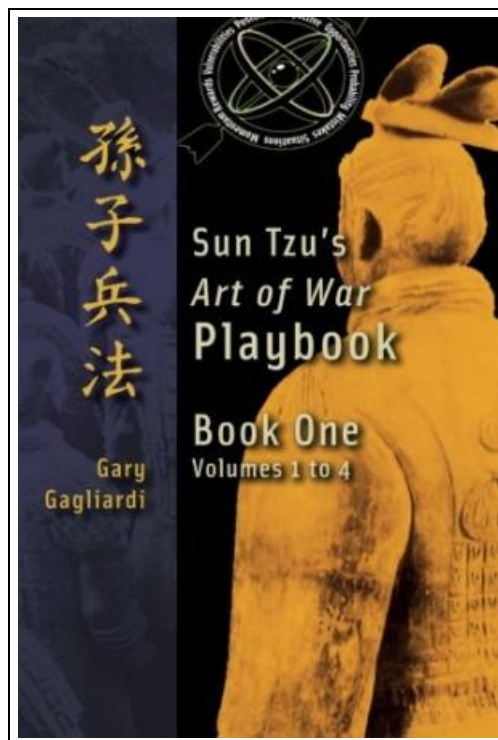


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Clearbridge Publishing. Paperback. Condition: New. 618 pages. Dimensions: 9.0in. x 6.0in. x 1.4in. This is Book One of Sun Tzus Art of War Playbook explaining the principles of Sun Tzus strategy. It contains the first four volumes of the work (115 articles) explains 1) comparing strategic positions. 2) developing strategic perspective, 3) identifying hidden opportunities. and 4) leveraging the probability of successful competitive projects and campaigns. The Playbook itself is the culmination of over a decade of work breaking down Sun Tzus principles into a series of step-by-step practical articles by the Institutes multiple award-winning author and internationally recognized Art of War expert, Gary Gagliardi. The work explains the concepts in the verses of Sun Tzus classic on strategy in detail, explaining the situations to which they apply the steps in Sun Tzus system for using them with examples from modern competition. While the original Art of War was originally written for military generals who understood the philosophical concepts of ancient China, our Art of War Playbook is written for todays readers and provide enough descriptive material so that Sun Tzus ideas can actually be used in everyday life. The Art of War Playbook puts Sun Tzus ideas into everyday, practical language as a book of instruction. Because of its size and detail, the Playbook is published in nine volumes. This book contains the first four volumes, which are available individually. Book Two contain the final five. The topics covered in this book are listed below: Strategic Positioning Position Paths 3 Position Dynamics 4 Defending Positions 4 Subobjective Positions 5 Competitive Landscapes 6 Exploiting Exploration 6 Position Complexity Elemental Analysis Competitive Comparison Element Scalability The External Environment Climate Shift Ground Features Competing Agents Command Leadership 1. Group Methods Mission Values Shared Mission Types of Motivations Shifting Priorities Competitive Power Team Unity Goal Focus Progress Cycle...



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