



The Science of Investigation: Working with Equations -- Book 2 The Human Equation Toolkit

By Wayne Constantineau, Eric McLuhan

BPS Books, Canada, 2012. Paperback. Book Condition: New. Heidi Overhill (illustrator). 220 x 144 mm. Language: English . Brand New Book ***** Print on Demand *****.The second of five books in a groundbreaking new series, The Human Equation Toolkit. #8220We are very lucky indeed that Eric McLuhan and Wayne Constantineau are carrying on the McLuhan tradition of fearless investigation into territories that yield extraordinary insight. Strange and fascinating works.#8221 #8212Douglas Coupland In Book 1 of The Human Equation series, mime Wayne Constantineau and scholar Eric McLuhan explore the four positions of humans#8212standing, lying down, sitting, and kneeling#8212as the basis of all developments in culture, science, activity, and media. Now, in Book 2 of the series, they do the math, giving us a generic equation for reconciling pairs of opposites by emphasizing differences, and for unifying diverse elements by stressing sameness#8212creating a tool for investigating and transcending human development. The late Wayne Constantineau was a mime and scholar who left behind him, at his death in 2006, his studies on mime and the insights of Marshall McLuhan. Eric McLuhan, who is bringing these studies to fruition in The Human Equation Toolkit, is also the author of Laws of Media (written with...



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