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## CHINESE FASHION: FROM MAO TO NOW (PAPERBACK)



Bloomsbury Publishing PLC, United Kingdom, 2009. Paperback. Condition: New. Language: English . Brand New Book. How has fashion mirrored the social and cultural changes that have taken place in modern China? To what extent has fashion contributed to those changes? This book provides the first comprehensive account of modern Chinese fashion from 1978 to the present day. The post-Mao era witnessed the birth of the Chinese market economy, the reawakening of Chinese fashion, and the rejuvenation of Chinese society. The...

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- Authored by Juanjuan Wu
- Released at 2009



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