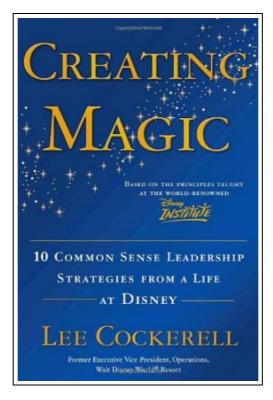
# Creating Magic: 10 Common Sense Leadership Strategies from a Life at Disney



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#### Reviews

Very useful to any or all group of men and women. It is writter in basic words instead of difficult to understand. I realized this ebook from my i and dad recommended this publication to understand.

(Althea Fahey MD)

#### CREATING MAGIC: 10 COMMON SENSE LEADERSHIP STRATEGIES FROM A LIFE AT DISNEY



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Crown Business, 2008. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: "Shows the magic in leadership and the leadership in magic! Read this book!" -Marshall Goldsmith, New York Times best-selling author of What Got You Here Won't Get You There, winner of the Harold Longman Award for Business Book of the Year. "In Creating Magic, Lee Cockerell delivers his ideas about leadership in a common sense way that can really reach people and help them improve their effectiveness at work, at home, and in their communities. His valuable leadership strategies and remarkable Disney stories will ring true for everyone who reads this book." Ken Blanchard, coauthor of The One Minute Manager and The One Minute Entrepreneur "Elegant in its simplicity and practicality, Lee has distilled many powerful leadership strategies into the lessons many of us learned as children. They are no less relevant to our working lives. At its core, Creating Magic is a collection of stories that reminds us to demonstrate care and respect for every member of the team and to focus our efforts not our ourselves but on the people we lead." -George Bodenheimer, President, ESPN, Inc and ABC Sports "Lee"s common sense principles and down to earth storytelling is refreshing. His book will help leaders and managers at all levels become better in all parts of their lives." Lee Huebner, Director of the School of Media and Public Affairs, Georgetown University. ". Creating Magic transcends the leadership business-speak so prevalent in modern day motivational tomes and offers a real approach to sensible and practical strategies culled from the experience of a lifetime spent in pursuit of leadership excellence.!" -Ted J. Kleisner, President and Chief Executive Officer, Hershey Entertainment & Resorts Company "Disney is one of the world's prime exemplars of...

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