



## DRAPLIN DESIGN CO.: PRÁCTICAMENTE TODO

By DRAPLIN, AARON JAMES

ANAYA MULTIMEDIA, ANAYA MULTIMEDIA-ANAYA INTERACTIVA, 2018. Cartoné (tapa dura cartón). Condition: Nuevo. Dust Jacket Condition: Nuevo. 01. Draplin Design Co.: Prácticamente todo, abarca casos de estudio, inspiración, historias de camino, listas, mapas, técnicas y consejos. . Ford Motors, Burton Snowboards, la administración Obama, etc.; aunque estas marcas sean muy diferentes, tienen algo en común: un pequeño aporte de Aaron James Draplin. Él es uno de los diseñadores gráficos más influyentes de la nueva escuela, que combina el poder del diseño con las redes sociales, el emprendimiento y la filosofía de hazlo tú mismo , para crear una vida y un negocio exitosos. Un libro que incluye consejos de gran valor y comentarios graciosos y en el cual el autor describe con un tono coloquial el proceso detrás de sus diseños de las libretas Notas de Campo y los pósteres denominados Cosas que amamos, con los que demuestra cuánto diseño cabe en una sola página. Usando su peculiar sentido del humor, Draplin expresa su opinión y hace agudas observaciones sobre el panorama actual. Prácticamente Todo es el regalo perfecto para la nueva generación de diseñadores. 1285 grms. LIBRO.

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