



## Be Big Online: Understanding Successful Small Business Web Sites

By Joe Taylor Jr.

Lulu.com. Paperback. Book Condition: New. Paperback. 181 pages. Dimensions: 8.8in. x 5.9in. x 0.6in. Learn how successful small businesses use the World Wide Web to drive traffic to their physical storefronts -- especially when they offer products and services that don't translate into easy e-commerce sales. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.



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