



By Melissa Blackwood, Liz Dawson, Stephen Monaghan

LETTS EDUCATIONAL, United Kingdom, 2014. Mixed media product. Condition: New. Language: English . Brand New Book. The series will be supported by a themed website, including competitions, activities, downloads and offers, to build and retain a fan base.In-store promotional activities and event will establish the series and support sell-through. Further marketing direct to parents and teachers will generate awareness and drive traffic.* pre-launch mailing to shop managers introducing monster characters and concept* in-store promotional activities including `create your own monster competitions and events* dedicated monster website* direct to parent marketing through websites such as iChild* motivating tools and activities to be distributed to teachers to generate awareness and interest in parents and pupils.





READ ONLINE [8.73 MB]

Reviews

This publication is worth getting. This is certainly for those who statte that there was not a well worth studying. Its been written in an exceptionally simple way in fact it is only after i finished reading through this ebook in which in fact transformed me, modify the way i believe.

-- Mr. Hester Prohaska DVM

If you need to adding benefit, a must buy book. It really is writter in straightforward words and phrases and not confusing. You will not feel monotony at anytime of your respective time (that's what catalogues are for concerning if you ask me).

-- Dr. Celestino Treutel