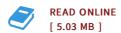




Fresh Notes on Personal Branding: Get a Brand or Die a Generic (Paperback)

By Michael D Brown

Greenleaf Book Group Press, 2017. Paperback. Condition: New. Language: English . Brand New Book. Life s too short to stay generic: Build your personal brand and your career will change for the better! In today s hyper-competitive world of business, individuals must differentiate themselves in order to stand out and stay on top. Author Michael D. Brown s Fresh Notes on Personal Branding provides readers with the tools and strategies to do just that. By following the book s easy-to-use framework, readers will be able to build a successful brand for themselves that can lead to exponential personal, professional, and economic success as a competitive and Fresh employee, leader, or entrepreneur. Using Brown s Fresh PASSION methodology, this short guidebook outlines the core components of brand-building including Preparation, Staying laser focused, and Omitting the Negative and provides valuable tips on how to successfully integrate these components into readers daily lives. Brief self-assessments following each section allow readers a chance to reflect on their own journey towards becoming a personal brand and identify areas of improvement. Those who choose not to utilize their fullest potential run the risk of becoming viewed as generic . Fresh Notes helps readers avoid this fate...



Reviews

The ideal publication i at any time go through. It is actually fascinating through reading through time. I am pleased to inform you that this is actually the greatest book i have got read through during my individual existence and might be he best book for at any time.

-- Alexandre Cruickshank

It in a single of my favorite publication. I have read and so i am sure that i will likely to study again once again down the road. I am delighted to let you know that this is basically the greatest publication we have read inside my own life and might be he best pdf for possibly.

-- Maria Morar

Related Books



Reflections From the Powder Room on the Love Dare: A Topical Discussion by Women from Different Walks of Life

Destiny Image. Book Condition: New. 0768430593 BRAND NEW!! MULTIPLE COPIES AVAILABLE. NEW CONDITION!! 100% MONEY BACK GUARANTEE!! BUY WITH CONFIDENCE! WE SHIP DAILY!!EXPEDITED SHIPPING AVAILABLE. What's more fun than reading a book? Discussing it with friends... or even strangers who...



Edgar Gets Ready for Bed: A BabyLit First Steps Picture Book

Gibbs M. Smith Inc, United States, 2014. Board book. Book Condition: New. New. 254 x 241 mm. Language: English . Brand New Book. Meet the plucky toddler Edgar the Raven! He s mischievous, disobedient, and contrary. Dinnertime, cleanup-time, and bedtime are



Talking Digital: A Parent's Guide for Teaching Kids to Share Smart and Stay Safe Online

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English. Brand New Book. It is time for the digital talk. Today, kids are growing up in a wired world. Their online interactions, the good and the bad,...



I Am Reading: Nurturing Young Children's Meaning Making and Joyful Engagement with Any Book

Heinemann Educational Books, United States, 2015. Paperback. Book Condition: New. 234 x 185 mm. Language: English. Brand New Book. It s vital that we support young children's reading in ways that nurture healthy reading identities, that foster an attraction to...



Very Short Stories for Children: A Child's Book of Stories for Kids

 $Paperback.\ Book\ Condition:\ New.\ This\ item\ is\ printed\ on\ demand.\ Item\ doesn't\ include\ CD/DVD.$



Oxford Reading Tree Read with Biff, Chip, and Kipper: Phonics: Level 6: Gran s New Blue Shoes (Hardback)

Oxford University Press, United Kingdom, 2011. Hardback. Book Condition: New. 172 x 142 mm. Language: English . Brand New Book. Read With Biff, Chip and Kipper is the UK s best-selling home reading series. It is based on Oxford Reading Tree which...