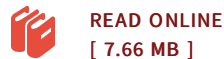


AIDS and Business (Paperback)

By Saskia Faulk, Jean-Claude Usunier

Taylor Francis Ltd, United Kingdom, 2015. Paperback. Condition: New. Reprint. Language: English . Brand New Book. The spread of HIV/AIDS affects businesses in all sectors, all industries and all countries. For companies and organizations everywhere, the question is no longer whether to take action on HIV/AIDS but which actions to take. Complete with an impressive collection of complex background and research on HIV/AIDS and a foreword by Dr. Peter Piot, former Executive Director of UNAIDS, this volume collects case studies of managers worldwide faced with challenging HIV/AIDS-related management decisions. AIDS and Business will fascinate the general reader seeking an understanding of the HIV/AIDS pandemic and to the advanced reader looking to develop a more sophisticated understanding of the impact of the disease. The case studies in this volume, set in nine countries, detail the issues facing businesses operating in areas where HIV/AIDS prevalence is growing. The topics discussed include understanding the role of social and cultural factors in the spread of HIV, the different organizations and institutions fighting the epidemic, designing an HIV communications campaign, HIV testing, ethical issues, marketing ethics and CSR, condoms marketing, and designing an HIV workplace program. Useful as a resource on HIV/AIDS and business, a...



Reviews

This publication is indeed gripping and exciting. I could comprehend almost everything using this composed e publication. I am easily could possibly get a delight of looking at a composed pdf.

-- **Lynn Lindgren**

Complete guide for publication fanatics. It is full of knowledge and wisdom You will not really feel monotony at at any time of your respective time (that's what catalogues are for about should you question me).

-- **Arely Dare**

Other eBooks



No Friends?: How to Make Friends Fast and Keep Them

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Do You Have NO Friends? Are you tired of not having any friend and being lonely all the time...



Learn the Nautical Rules of the Road: An Expert Guide to the COLREGs for All Yachtsmen and Mariners

Fernhurst Books Limited. Paperback. Book Condition: new. BRAND NEW, Learn the Nautical Rules of the Road: An Expert Guide to the COLREGs for All Yachtsmen and Mariners, Paul B. Boissier, Expert information for yachtsmen and professional mariners. This is the ideal book...



Klara the Cow Who Knows How to Bow (Fun Rhyming Picture Book/Bedtime Story with Farm Animals about Friendships, Being Special and Loved. Ages 2-8) (Friendship Series Book 1)

Createspace, United States, 2015. Paperback. Book Condition: New. Apoorva Dingar (illustrator). Large Print. 214 x 149 mm. Language: English . Brand New Book ***** Print on Demand *****.Klara is a little different from the other cows, because she has a very special...



Becoming Barenaked: Leaving a Six Figure Career, Selling All of Our Crap, Pulling the Kids Out of School, and Buying an RV We Hit the Road in Search Our Own American Dream. Redefining What It Meant to Be a Family in America.

Createspace, United States, 2015. Paperback. Book Condition: New. 258 x 208 mm. Language: English . Brand New Book ***** Print on Demand *****.This isn t porn. Everyone always asks and some of our family thinks it is for sure.but its not....



Social Studies for the Preschool/Primary Child

Book Condition: Brand New. Book Condition: Brand New.



Studyguide for Social Studies for the Preschool/Primary Child by Carol Seefeldt ISBN: 9780137152841

2011. Softcover. Book Condition: New. 8th. 8.25 x 11 in. Never HIGHLIGHT a Book Again! Includes all testable terms, concepts, persons, places, and events. Cram101 Just the FACTS101 studyguides gives all of the outlines, highlights, and quizzes for your textbook with optional...