



## Economics Today Plus Myeconlab Student Access Kit by Miller, Roger LeRoy

By Roger LeRoy; Miller

Addison Wesley, 2003. Gebundene Ausgabe. Condition: Neu. Neu Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - Economics Today has long led the field in offering students and instructors a dynamic, application-rich approach to teaching and learning economics. The book is based on the belief that students learn more when they are involved and engaged. The 12th edition features all new examples that have been selected to grab and hold students' attention. These examples serve one basic purpose--to drive home the application of the theory just presented. One of the keys to the success of Economics Today is that it is suitable for many teaching styles. Instructors who wish to stress theory can do so. Those who wish to stress applications and examples can do that. Those who wish to incorporate technology into the class can do so with ease using MyEconLab. 924 pp. Englisch.



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