



## Coalitions and Partnerships in Community Health (Hardback)

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By Frances Dunn Butterfoss

John Wiley Sons Inc, United States, 2007. Hardback. Condition: New. Language: English . Brand New Book. Coalitions and Partnerships in Community Health is a step-by-step guide for building durable coalitions to improve community and public health. This important resource provides an in-depth, analytical, and practical approach to building, sustaining, and nurturing these complex organizations. Author Frances Dunn Butterfoss includes all the tools for success in collaborative work from a research and practice-based stance. The book contains useful approaches to the issues, recommendations for action, resources for further study, and examples from actual coalition work. Coalitions and Partnerships in Community Health explores\* Historical foundations of coalitions and partnerships\* Principles of collaboration and partnering\* Benefits and challenges of a coalition approach\* Coalition frameworks and models\* Cultivating coalition leadership\* Roles and responsibilities of coalition staff, leaders, and members\* Communication, decision-making, and problem-solving methods\* Vision, mission, and bylaws\* Effective marketing\* Planning for sustainability\* Approaches to assessment\* Developing strategic and action plans\* Implementing coalition strategies in the community\* Media advocacy, strategies, and tips\* Participatory coalition evaluation.



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*It becomes an awesome publication that I actually have actually read. It really is written in simple terms and not difficult to understand. Once you begin to read the book, it is extremely difficult to leave it before concluding.*

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