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A Novice's Guide to Speaking in Public: 10 Steps to Help You Succeed in Your Next Presentation. Without Years of Training! (Hardback)

By Michael Lawrence Faulkner

Pearson Education (US), United States, 2015. Hardback. Condition: New. Language: English . Brand New Book. This book has one simple goal: to help you succeed in your next presentation or speech. You don't need decades of training to achieve this goal. You don't need the eloquence of Lincoln or Churchill or Martin Luther King. You just need to learn and practice 10 simple rules, and we mean simple. Michael Lawrence Faulkner helps you apply basic truths about human nature and nonverbal communication to get your audience on your side, and keep them there—from the moment you walk on stage to the moment you leave. You'll learn how to prepare well, enter with confidence, own your space, and deliver a message that is clear and powerful. Nervous? Of course you are! Everyone is. But Faulkner shows how to make your fears serve you, not immobilize you. Imagining the worst? Everyone does. But, as Faulkner shows you, those disasters just won't happen. Made a mistake? Everyone will. But you can move right past it, like it never happened. Other public speaking books aim to make you brilliant, and they fail. This book aims to make you very good: better than...



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