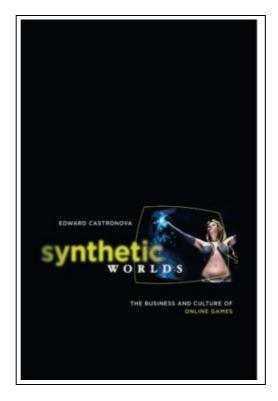
Synthetic Worlds: The Business and Culture of Online Games



Filesize: 7.92 MB

Reviews

It is really an awesome pdf that I actually have actually study. It really is basic but excitement from the 50 % of the publication. I am delighted to inform you that here is the greatest book i have read through within my individual existence and can be he finest publication for actually.

(Mrs. Yasmine Crona)

SYNTHETIC WORLDS: THE BUSINESS AND CULTURE OF ONLINE GAMES



University Of Chicago Press. Paperback. Book Condition: New. Paperback. 344 pages. From EverQuest to World of Warcraft, online games have evolved from the exclusive domain of computer geeks into an extraordinarily lucrative staple of the entertainment industry. People of all ages and from all walks of life now spend thousands of hoursand dollarspartaking in this popular new brand of escapism. But the line between fantasy and reality is starting to blur. Players have created virtual societies with governments and economies of their own whose currencies now trade against the dollar on eBay at rates higher than the yen. And the players who inhabit these synthetic worlds are starting to spend more time online than at their day jobs. In Synthetic Worlds, Edward Castronova offers the first comprehensive look at the online game industry, exploring its implications for business and culture alike. He starts with the players, giving us a revealing look into the everyday lives of the gamersoutlining what they do in their synthetic worlds and why. He then describes the economies inside these worlds to show how they might dramatically affect real world financial systems, from potential disruptions of markets to new business horizons. Ultimately, he explores the long-term social consequences of online games: If players can inhabit worlds that are more alluring and gratifying than reality, then how can the real world ever compete Will a day ever come when we spend more time in these synthetic worlds than in our own Or even more startling, will a day ever come when such questions no longer sound alarmist but instead seem obsoleteWith more thanten million active players worldwideand with Microsoft and Sony pouring hundreds of millions of dollars into video game developmentonline games have become too big to ignore. Synthetic Worlds spearheads our efforts to come to terms...

- Read Synthetic Worlds: The Business and Culture of Online Games Online
 - Download PDF Synthetic Worlds: The Business and Culture of Online Games

Other eBooks



Index to the Classified Subject Catalogue of the Buffalo Library; The Whole System Being Adopted from the Classification and Subject Index of Mr. Melvil Dewey, with Some Modifications.

Rarebooksclub.com, United States, 2013. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book *****
Print on Demand *****. This historic book may have numerous typos and missing text. Purchasers can usually...

Save Document »



Childrens Educational Book Junior Vincent van Gogh A Kids Introduction to the Artist and his Paintings. Age 7 8 9 10 year-olds SMART READS for . - Expand Inspire Young Minds Volume 1

Save Document »



The Day Lion Learned to Not Be a Bully: Aka the Lion and the Mouse

Createspace, United States, 2013. Paperback. Book Condition: New. Large Print. 279 x 216 mm. Language: English . Brand New Book
***** Print on Demand ******. The beloved Classic tale The Lion and the Mouse gets the...

Save Document



Bully, the Bullied, and the Not-So Innocent Bystander: From Preschool to High School and Beyond: Breaking the Cycle of Violence and Creating More Deeply Caring Communities

HarperCollins Publishers Inc, United States, 2016. Paperback. Book Condition: New. Reprint. 203 x 135 mm. Language: English. Brand New Book. An international bestseller, Barbara Coloroso s groundbreaking and trusted guide on bullying-including cyberbullying-arms parents...

Save Document »



Kindergarten Culture in the Family and Kindergarten; A Complete Sketch of Froebel's System of Early Education, Adapted to American Institutions. for the Use of Mothers and Teachers

Rarebooksclub.com, United States, 2012. Paperback. Book Condition: New. 246 x 189 mm. Language: English. Brand New Book *****
Print on Demand *****. This historic book may have numerous typos and missing text. Purchasers can download...

Save Document »