



Story of American Business: From the Pages of the New York Times (Hardback)

By Peter Koehn, New York Times

Harvard Business Review Press, United States, 2009. Hardback. Condition: New. Language: English . Brand New Book. For over 150 years, the New York Times has been the United States newspaper of record. With unmatched breadth, depth, and quality of reporting, its coverage is consistently authoritative and absorbing. This unique collection of the Times most fascinating and relevant articles about business opens a compelling window onto how one of the most powerful economies in human history came to be, including the men and women who have helped create it. Introduced and narrated by Harvard Business School historian Nancy Koehn, The Story of American Business walks you through content ranging from feature stories to in-depth news analysis to obituaries, spanning from the 1850s to today. Exploring the people, trends, and pivotal events that have shaped business in America, Koehn has organized the book around a number of important themes. Absorbing and thought-provoking, The Story of American Business provides a much-needed glimpse into our past and a vital lens for understanding our future.



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