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Createspace Independent Publishing Platform, United States, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. All businesses are looking for the edge when it comes to advertising their business, and writing content is an excellent way to achieve just that. it s known as Article writing. Creative Writing Content Marketing is, unfortunately, a skill many people just don t have. It s difficult for most people to come up with fresh new ideas to turn their content into powerful, customer pulling, and impulsive buying visitors. For example, articles can be written for Websites, Blogs, Newsletters, Freelance Writing, and Magazines. Articles can cover a variety of different subjects like, how to write articles, health articles, business articles, science articles, news articles, articles of incorporation, psychology articles, sports articles, current events articles, biology articles, scientific articles, magazine articles, articles for kids, fitness articles, and nutrition articles etc. In fact, if you can think of a subject, an article can be written on it. Articles have been the life blood of business all over the world, and over the years, there must have been billions of pages of text written by businesses, websites, and blogs alike. Unfortunately, most are nothing more than rewritten articles that was written by someone else, or articles of spun articles. This practice as left the Internet world full of articles, advertising paraphernalia, with most being no more than cloned content, which leaves their readers bewildered, fed-up, and emotionally unmoved. It would seem that writers are now being misled by a belief that their articles, editorials, and content marketing, must be wittier or cleverer than their counterparts. Instead of writing for the people who will be consuming their content, it must now reflect their ego, get them noticed in order to secure future...

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