



E-Journalism New Media and News Media

By Kiran Prasad

B.R. Publishing Corporation, 2009. Hardcover. Book Condition: New. First edition. The purpose of this book E-Journalism : New Media and News Media is to examine the role of the new media and how the nature of news media and news presentation has changed dramatically over the last decades with the emergence of new media technology and growing popularity of electronic news media. It also discusses how electronic media journalism is changing and challenging the identities of the occupations and organizations that make up the news industry. This book brings together senior researchers in media and communication studies who examine the challenging interplay between `new media` and `news media` through theoretical reflections, empirical studies and policy deliberations in the field of mass media and journalism. This book is also designed for the new generation of e-journalists, media studies, communications and journalism students on new media and the digital media and provides an understanding of the changing media concepts and news practices in contemporary society. E-Journalism : New Media and News Media sets out to illustrate the application of new media technologies for recasting journalism practice. The book raises several fundamental questions on new media journalism and communication research and responds to...



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