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Condition: New. Publisher/Verlag: LAP Lambert Academic Publishing | The pursuit toward repairing legitimacy and reputation | With banking being a relatively clean sector, it has not faced the scrutiny related to Corporate Social Responsibility (CSR) felt by other industries such as oil & amp; gas, forestry and transportation. Recent high profile corporate scandals and accusations of irresponsible behavior, however, have led to organizational crises and are pressuring the banking industry to modify current practices of for instance lending, advising and investment....

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