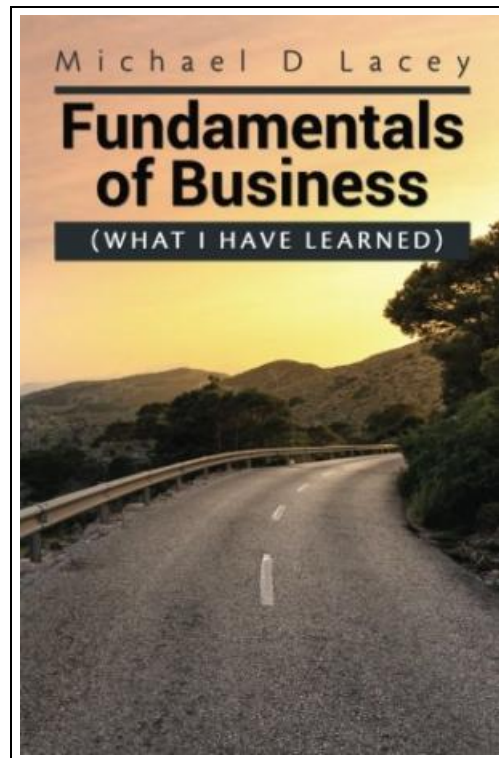


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Reviews

Absolutely among the best book We have ever study. It is actually writter in easy words instead of hard to understand. I found out this publication from my i and dad encouraged this book to find out.

(Kristina Rippin)

FUNDAMENTALS OF BUSINESS: (WHAT I HAVE LEARNED)



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CreateSpace Independent Publishing Platform. Paperback. Condition: New. This item is printed on demand. 226 pages. Dimensions: 8.5in. x 5.5in. x 0.5in. Whats the difference between a great idea and a successful business According to businessman and consultant Michael D. Lacey, theres no magic formula for business greatness. Anyone with a solid concept and a strong work ethic can run a profitable company, as long as that person has a firm grasp of the fundamentals. Without mastery of these basic concepts, even the best ideas remain nebulous, and even entrepreneurs with the best intentions will fail. What are the fundamentals, and where do you learn them How can business owners avoid common pitfalls that often spell doom for a new company Lacey himself learned from his forty-five years in the business trenches that success in business is predicated on understanding the basics of business. His new book, Fundamentals of Business, gives fledgling and struggling businesses a leg up by providing an easy-to-follow guide to those basic business concepts. Topics run the gamut from budgeting, sales, and financial statements to planning, insurance, managing people and time management. All are covered in clear, concise language for immediate application to daily business operations. Unlike many business books, Fundamentals of Business doesnt waste the readers time glorifying the authors own success. Instead, Lacey gives entrepreneurs practical information to ensure the success of their endeavors. This item ships from La Vergne, TN. Paperback.



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