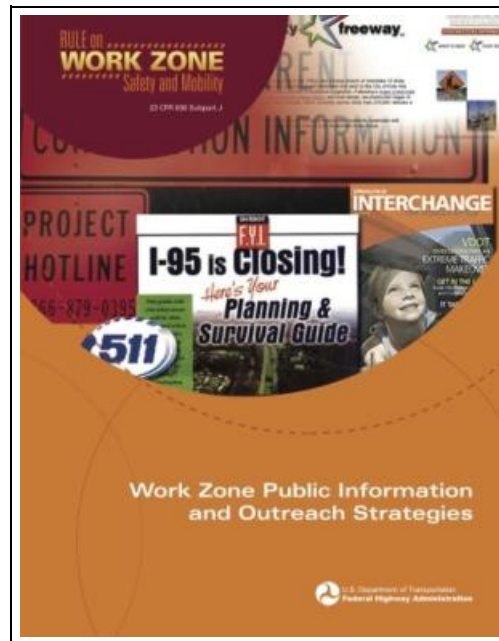


## Work Zone Public Information and Outreach Strategies (Paperback)



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Createspace, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.This document is meant to help transportation agencies plan and implement effective public information and outreach campaigns for work zones. The focus of this document is not on project selection and design, but on the travel impacts of a work zone - such as lane closings, new traffic patterns, and traffic delay - and available travel alternatives (e.g., different routes and travel modes). This document provides information and strategies for developing public information and outreach campaigns for specific work zones, rather than general work zone education and safety campaigns. It is primarily designed for personnel in transportation agencies responsible for planning and operating highway work zones and those responsible for public relations and public information. It will also be of interest to transportation policy makers, work zone contractors, consultants, public relations firms, and emergency responders. This document also provides support to agencies in their efforts to implement the recently updated work zone regulations. In September 2004, the Federal Highway Administration (FHWA) published updates to the work zone regulations at 23 CFR 630 Subpart J. The updated rule addresses the use of public information and outreach as a work zone management tool. The updated rule is referred to as the Work Zone Safety and Mobility Rule (Rule) and applies to all State and local governments that receive Federal-aid highway funding. Transportation agencies are required to comply with the provisions of the Rule by October 12, 2007. The changes made to the regulations broaden the former rule to better address the work zone issues of today and the future. Growing congestion on many roads, and an increasing need to perform rehabilitation and reconstruction work on existing roads already carrying traffic, are some of the issues...

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