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GANDHI MEETS PRIMETIME: GLOBALIZATION AND NATIONALISM IN INDIAN TELEVISION

University of Illinois Press, Urbana and Chicago, USA, 2006. Paperback. Book Condition: New. First Edition. Shanti Kumar's Ghandi Meets Primetime examines how cultural imaginations of national identity have been transformed by the rapid growth of satellite and cable television in postcolonial India. To evaluate the growing influence of foreign and domestic satellite and cable channels since 1991, the book considers a wide range of materials including contemporary television programming, historical archives, legal documents, policy statements, academic writings and journalistic accounts....

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- Authored by Shanti Kumar
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