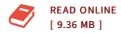




The Small Business Owners Manual: Everything You Need to Know to Start Up and Run Your Business

By Joe Kennedy

Career Press. Paperback. Condition: New. 312 pages. Dimensions: 9.9in. x 7.0in. x 0.8in.An Owners Manual provides fast, practical and direct advice and thats what you get with this book! The Small Business Owners Manual is useful for newly minted entrepreneurs as well as seasoned business owners and can be read from cover-to-cover or to quickly lookup information in the midst of a crisis. For example: Choose among 13 ways to get new financing and the 17 steps to building a winning loan package. Weigh the pros and cons among 8 legal structures, from corporations to LLCs. Write winning ads and analyze 16 advertising and marketing alternatives including the latest in Search Engine Marketing and Search Engine Optimization. Develop a powerful business plan in half the time. Learn to sell products and services by considering 10 possible sales and distribution channels. Discover the latest trends to quickly and inexpensively set up a web-site and e-store. Get taxes paid on time, collect from deadbeats, protect the business from litigation and get legal agreements with teeth by effectively finding and partnering with CPAs and attorneys. Get a quick overview of the 14 top forms of business insurance including workers comp and medical. Looking...



Reviews

Good e-book and beneficial one. it absolutely was writtern quite flawlessly and beneficial. I am delighted to explain how this is basically the very best ebook i have read through within my very own daily life and may be he greatest ebook for at any time.

-- Prof. Leonardo Parker

An incredibly wonderful ebook with perfect and lucid explanations. I really could comprehended every little thing using this written e publication. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- Tomas Flatley