

Cultivating Flows: How Ideas Become Thriving Organizations (Paperback)



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Reviews

It is one of the best publications. It is definitely simplistic but exciting in the 50% in the ebook. I am very happy to let you know that this is basically the greatest publication I have ever gone through within my own existence and could be the greatest pdf for ever.
(Dr. Anya McKenzie)

CULTIVATING FLOWS: HOW IDEAS BECOME THRIVING ORGANIZATIONS (PAPERBACK)



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Triarchy Press, United Kingdom, 2016. Paperback. Condition: New. Language: English . Brand New Book. Most of the significant change that s happening in the world, usually under the radar, is not the result of structured innovation in blue-chip companies. It s a function of massively enthusiastic people, in love with what they re doing, working with the marbles of social technology and social flows to shift impossibly large rocks. Jean Russell and Herman Wagner are immersed in that world of nudge and reframing, social protocols, and culture hacking. They share their experience and case studies from dozens of colleagues in this invaluable book. The Introduction explains the theory of social flows, how to spot them, and how they work in practice. It also introduces ways to get involved in designing, structuring, and influencing social flows. Part 1: Understanding Social Flows describes the characteristics we need to understand in order to see why social flows are so important and how to cultivate them. Part 1 also introduces topics, such as: Flow Interactions seen as a Network, Trust, How to Outperform Hierarchy, Social Technology, Ecosystems, Boundaries, Leadership, Organizational Complexity, and Prototyping. Part 2: (Re)Creating Social Flow breaks down Social Flows into a process with four key stages. Part 3: Bringing Social Flows into Form. And, finally, Part 4: Learning Flows considers issues like cultivating flows, feedback, and harvesting. *** In the Big Shift, we are rapidly moving into a world of flows. This amazing book offers the key to unlocking the mysteries of social flows. Those who master these techniques will not only survive, but thrive, in the new world that awaits us. --John Hagel, Center for the Edge *** Flow and the emergence of thriving systems will define the next era at all levels. I d love this book to also...



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