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## FUTUREWISE (PAPERBACK)



Profile Books Ltd, United Kingdom, 2007. Paperback. Condition: New. Main. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.The pace of change in the past two decades has been extraordinary and it has become much harder for businesses to anticipate the environment in which they will be operating not far down the line - how markets and marketing will change, how employees and consumers behaviour and attitudes will change. Patrick Dixon has been at the forefront of those...

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- Authored by Patrick Dixon
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