

## Finance For Non-Financial Managers In A Week: Understand Finance In Seven Simple Steps (Paperback)



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## FINANCE FOR NON-FINANCIAL MANAGERS IN A WEEK: UNDERSTAND FINANCE IN SEVEN SIMPLE STEPS (PAPERBACK)



Hodder Stoughton General Division, United Kingdom, 2016. Paperback. Condition: New. Language: English . Brand New Book. Finance For Non-Financial Managers In A Week is a simple and straightforward training course in finance, giving you everything you need to know in just seven short chapters. From the profit statement and the balance sheet through to costing and budgets, it will help you deal confidently with questions such as What is the return on investment? , Do we have the resources? and What are the cash implications? You ll also find exercises to help you put it all into action.This book introduces you to the main themes and ideas finance and accounting, giving you a basic knowledge and understanding of the key concepts, together with practical and thought-provoking exercises. Whether you choose to read it in a week or in a single sitting, Finance For Non-Financial Managers In A Week is your fastest route to success:- Sunday: An introduction to the profit statement- Monday: An introduction to the balance sheet- Tuesday: Understanding published accounts- Wednesday: Accounting ratios and investment decisions- Thursday: Cash and the management of working capital- Friday: Costing- Saturday: BudgetsABOUT THE SERIESIn A Week books are for managers, leaders, and business executives who want to succeed at work. From negotiating and content marketing to finance and social media, the In A Week series covers the business topics that really matter and that will help you make a difference today. Written in straightforward English, each book is structured as a seven-day course so that with just a little work each day, you will quickly master the subject. In a fast-changing world, this series enables readers not just to get up to speed, but to get ahead.



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