



Data Mining: Predicting Tipping Points: Global Events and Media Influence (Paperback)

By Phd Dr Philip Gordon

Createspace, United States, 2013. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Tipping Points as evidenced in global events are, in many ways, influenced by media. DATA MINING for predicting and analyzing world events. This just released, ground-breaking book: DATA MINING: PREDICTING TIPPING POINTS by Dr Philip Gordon, Ph.D, details three case studies which were selected on the basis of common Tipping Point Attributes: Each involved media contagiousness and stickiness during their development and, each arrived at a dramatic moment in time, which could only be characterized by the phenomenon of Tipping Points. Three recent case studies explore the leading edge technologies of DATA MINING and the theory of TIPPING POINTS: The first case study, the 2008 Presidential Campaign of Barack Obama was chosen to examine a narrower scope and timeframe for the application of the analysis. In contrast to the second case study, the International Financial Crisis of 2007-2010, which involves a broader data study period to identify trends and more complex issues. The third study, Climate Change was included as consideration because the data mining research and analysis revealed critical relationships between Media Impact and Global Events. As the issue of Climate Change...



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If you need to adding benefit, a must buy book. It can be filled with knowledge and wisdom I am easily will get a pleasure of studying a composed publication.

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The most effective publication i ever study. I am quite late in start reading this one, but better then never. You wont sense monotony at whenever you want of your time (that's what catalogs are for concerning in the event you ask me).

-- Prof. Erin Larson I