

Bar Restaurant Success (Paperback)



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This is actually the very best pdf i actually have study till now. I am quite late in start reading this one, but better then never. You will like just how the author publish this ebook.

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BAR RESTAURANT SUCCESS (PAPERBACK)



Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.If you're a bar or restaurant owner, who's looking to attract new customers and turn them into loyal customers, Bar Restaurant Success is going to give you a step-by-step road map to follow to make that happen. Here's what 2 industry experts had to say. This should be a book that every owner or operator owns and devours. In my 20 plus years in the hospitality industry, I have yet to read anything like this. I got value on just about every page and couldn't stop reading! James Henderson, Former Director of Operations TGI Fridays Former Vice President of Human Resources for Rafferty's Restaurants From Nick's personal experience, his insight into the industry, not only provides today's operators with an informative analysis on the ever-changing consumer loyalty relationship, but has also developed a proven solution in navigating and fusing the old world traditions of the hospitality industry with today's ever-changing technology-driven consumer. Bar Restaurant Success is a must-read for any operator looking to stay ahead of the curve in securing and building customer loyalty for long-term success. James Moreland, a New York-based bar lifestyle, trade industry expert Who Is The Book For? Any bar or restaurant owner who: -Wants an easier, faster, less-riskier way to increase sales and attract new customer without risking advertising dollars. -Wants multiple ways to leverage their time and systematize their business so they can spend more time with family and friends. -Wants a simple step-by-step guide to hand to their managers to help increase sales and get new customers in the door. -Wants any advantage they can get over their...



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