



New MyCommunicationLab with Pearson Etext -- Standalone Access Card -- for Essential Elements of Public Speaking

By Joseph A. DeVito

Pearson Education (US), United States, 2014. Online resource. Book Condition: New. 5th Revised edition. 229 x 165 mm. Language: English . Brand New Book. Covers the essentials of public speaking. This popular public speaking text is a concise, yet comprehensive exploration of the basic principles of public speaking, focusing on the essentials that a beginning student needs to know to prepare and deliver a speech. Research methods, critical thinking, and ethics are all emphasized and presented in unique ways. Briefer than many mainstream public speaking texts, The Essential Elements of Public Speaking helps students master key skills as quickly and efficiently as possible. MyCommunicationLab is an integral part of the DeVito program. MediaShare allows students to post speeches and share them with classmates and instructors. Interactive videos provide students with the opportunity to watch and evaluate sample speeches. Online self-assessments and pre- and post-tests help students assess their comfort level with public speaking and their knowledge of the material. ALERT: Before you purchase, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab Mastering products exist for each title, including customized versions for individual schools, and registrations...



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