



## Personal: Diversity Management

By Swetlana Franken

Betriebswirt.-Vlg Gabler Dez 2014, 2014. Taschenbuch. Condition: Neu. Neuware - Dieses Lehrbuch gibt einen kompakten und verständlichen Überblick über die Herausforderungen und Chancen des Diversity Management in Unternehmen. Kurze Lerneinheiten, übersichtliche didaktische Module sowie die begleitende Lernkontrolle sorgen für eine nachhaltige Wissensvermittlung. Es richtet sich damit an alle, die sich mit Fragen des Personalmanagement im Rahmen ihrer Aus- und Weiterbildung (auch im Nebenfach) sowie ihrer beruflichen Praxis auseinandersetzen. Der Inhalt - Begriff und Dimensionen der Diversity - Entwicklung und Status quo des Diversity Management - Diversity Management als multidimensionales Managementkonzept und Führungsaufgabe - Best Practices des Diversity Management - Business Case der Diversität 132 pp. Deutsch.



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