



Make Your Book Work Harder: How to Make Use of Multiple Platforms to Make More Money

By Nancy Hendrickson, Michelle Campbell-Scott

Green Pony Press, Inc., United States, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ****** Print on Demand ******. HOW TO SELL MORE COPIES OF YOUR BOOK: FICTION OR NON-FICTION While you may think that the entire world is on a single book-buying platform, nothing could be further from the truth. As eReaders and eReading Apps proliferate, so do book-selling services and sites. If you re selling your book on a single platform you re missing at least 40 of the digital reading audience. This book was written for authors of fiction and non-fiction who want to expand their reach and increase their income. Created by two experienced authors, Make Your Book Work Harder walks readers through the maze of book-selling platforms, including some that are well-known and others that may never even be on your radar. The other platforms are becoming increasingly important. Apple report more downloads of iBooks app than the Kindle app. The iBookstore is now the second biggest seller of eBooks, right behind Amazon. If you get your book into Smashwords you can have them release it to the iBookstore - plus many others, such as Kobo, Nook, etc.And don t stop...



Reviews

Complete guide! Its such a great study. I am quite late in start reading this one, but better then never. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- Dr. Hermann Marvin PhD

I actually started off looking over this publication. Indeed, it really is play, nevertheless an amazing and interesting literature. Its been printed in an exceedingly basic way and is particularly just right after i finished reading this ebook by which actually altered me, affect the way i believe.

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