



Introduction to Information Systems + Wileyplus Learning Space (Mixed media product)

By R. Kelly Rainer

John Wiley Sons Inc, 2015. Mixed media product. Condition: New. Language: English . Brand New Book. This package includes a three-hole punched, loose-leaf edition of ISBN 9781119108009 and a registration code for the WileyPLUS Learning Space course associated with the text. Before you purchase, check with your instructor or review your course syllabus to ensure that your instructor requires WileyPLUS Learning Space. For customer technical support, please visit WileyPLUS Learning Space registration cards are only included with new products. Used and rental products may not include WileyPLUS Learning Space registration cards. The goal of Introduction to Information Systems, Binder Ready Version, 6th Edition is to teach all business majors, especially undergraduates, how to use information technology to master their current or future jobs and to help ensure the success of their organization. To accomplish this goal, this text helps students become informed users; that is, persons knowledgeable about information systems and information technology. The focus is not merely placed on learning the concepts of information technology, but rather on applying those concepts to facilitate business processes. The content concentrates on placing information systems in the context of business, so that students will more-readily grasp the concepts presented in the text....



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