



## Millennials 2.0: Empowering Generation y

By Jan Ferri-Reed Ph D

Keygroup, United States, 2014. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Millennials 2.0 Empowering Generation Y When the Millennial generation began entering the workplace a decade ago they were the most technologically savvy and best-educated generation in history. Also known as Generation Y, they were supremely self-confident with high expectations for themselves. They were going to shake up the work place. And shake it up they did! Millennials 2.0, the follow-up to co-author Dr. Jan Ferri-Reed's best selling book Keeping the Millennials, presents a fresh look at the challenges and opportunities of recruiting, managing and developing Millennial employees. The new book is packed with strategies for recruiting and managing Millennial employees, including tips for: - Building a Millennial-friendly workplace culture. - On-boarding Millennial workers to get them started on the right foot. - Managing and minimizing intergenerational conflict. - Mentoring Millennials for increased motivation and productivity. - Coaching Millennials on their career-limiting behaviors. - Preparing tomorrow's Millennial leaders to assume the reins of power. Millennials 2.0 is a practical, insightful guide to getting the most out of Millennial employees and preparing them for future leadership opportunities. It...



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