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## START SMALL, STAY SMALL: A DEVELOPERS GUIDE TO LAUNCHING A STARTUP



Numa Group, LLC. Paperback. Book Condition: New. Paperback. 212 pages. Dimensions: 8.8in. x 5.9in. x 0.7in. Start Small, Stay Small is a step-by-step guide to launching a self-funded startup. If you're a desktop, mobile or web developer, this book is your blueprint to getting your startup off the ground with no outside investment. This book intentionally avoids topics restricted to venture-backed startups such as: honing your investment pitch, securing funding, and figuring out how to use the piles of cash investors...

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