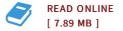# DK Speaker Plus New MyCommunicationLab with Etext (Mixed media product)

By Lisa A. Ford-Brown, Dorling Kindersley

Pearson Education (US), United States, 2012. Mixed media product. Book Condition: New. Student. 193 x 165 mm. Language: English . Brand New Book. A dynamic, brief public speaking text This concise public speaking guide pairs all the benefits of a brief text with a full-color, highly visual DK design. Based on the innovative, student- and instructor-tested DK Guide to Public Speaking, this compact handbook places a greater focus on how to and core skills while maintaining the groundbreaking, illustrative style and effective pedagogical framework. Streamlined chapters with condensed explanations and examples target the basic elements for successful public speaking. Concepts are presented visually and supported by text, allowing students to get an overview at a glance and read on for specifics. Spiral binding, color-coded parts, and cross-referenced charts for the process of public speaking keep the text easy to navigate. Combining concise coverage with dynamic design, DK Speaker provides a lively, pedagogically solid option for any introductory public speaking course. A better teaching and learning experience This program will provide a better teaching and learning experience-for you and your students. Here s how: *Personalize Learning-MySpeechLab delivers proven results in helping students succeed, provides engages experiences that personalize learning, and comes...

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