



Infectious: How to Connect Deeply and Unleash the Energetic Leader Within (Hardback)

By Achim Nowak

Allworth Press,U.S., United States, 2013. Hardback. Condition: New. Language: English . Brand New Book. Technology has transformed the way we communicate. We send and receive more and more emails every day. We text. We tweet. We have reduced our communications down to efficient sound bites-and at the same time, many of us seem to know less and less about how to connect. Deeply, profoundly connect. In Infectious, acclaimed performance coach Achim Nowak introduces the reader to his powerful four Levels of Connection. Tested and honed through fifteen years of coaching senior-level executives around the globe, Nowak s techniques instantly transform the skills taught in traditional business communication and NLP programs. People who connect deeply with others connect on four levels: They shape conversations with effortless grace, and they play consciously with the unspoken elements of a connection-personal power, intention, and energy. The result? Infectious connections that accelerate personal success! Infectious offers simple language cues that deepen and shift the art of conversation. It breaks the idea of power into five tangible plugs that we can turn to-and turn on. These plugs recharge the quality of our connection with anyone we meet. It shows how we can clarify our intentions, and...



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