



eBay Powerseller Million Dollar Ideas: Innovative Ways to Make Your eBay Sales Soar

By Brad Schepp

McGraw-Hill. Paperback. Condition: New. 312 pages. Dimensions: 9.0in. x 7.3in. x 0.8in. Profit from the Ground-Breaking Strategies of eBay and amp;39;s Top Sellers and Gain the Competitive Edge Kick your eBay business to the next level with the market-tested methods and advice contained in this unique guide. Packed with examples and insights from over 100 top entrepreneurs, eBay PowerSeller Million Dollar Ideas reveals the creative strategies the eBay elite have used to tower over eBay and amp;39;s cutthroat competition and thrive in the competitive world of e commerce. Learn how to design a successful business blueprint, acquire unique and desirable merchandise, build high-traffic auctions, and target an international customer base. Plus, get valuable, timely information on marketing your goods on non-eBay sites, attracting repeat customers, optimizing shipping charges, and protecting yourself from fraud online. Create a flexible, scalable e-business plan with an eye toward the future Locate low-cost inventory through Google, Craigslist, and trade shows Tailor your business name and URL for maximum impact Develop listings and auctions that generate high traffic Integrate high-impact photos, voice, music, and video clips and amp;nbsp; Evaluate your financial performance using eBay and amp;39;s new Sales Reports and quarterly statements Drive traffic to your listings using eBay and amp;39;s...



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