



Full Engagement!: Inspire, Motivate, and Bring Out the Best in Your People

By Brian Tracy

AMACOM/American Management Association, United States, 2011. Paperback. Book Condition: New. 224 x 150 mm. Language: English . Brand New Book ***** Print on Demand *****.In these tough economic times, everyone is expected to produce more with less. And yet, studies have shown that on average, employees are working at only a fraction of their potential. What are managers to do? How can they inspire their people to perform at their absolute best? Whatever the situation, a good manager can quickly organize a group of average performers into a high-functioning team capable of achieving tremendous results for the company. The secret is knowing how--and anyone can learn. In Full Engagement!, business success expert Brian Tracy shows managers how they can supercharge their employees efforts. Packed with powerful, practical ideas and strategies, this eye-opening guide explains how to: Unlock the potential of each person - Motivate and inspire employees to peak performance - Trigger the X Factor that maximizes productivity - Drive out the fears that hold people back - Create a high-trust work environment - Set clear goals and objectives - Recognize, reward, and reinforce in a way that energizes every employee A manager s role is to achieve the highest...



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