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Reviews

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Createspace Independent Publishing Platform, United States, 2014. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Does the Emperor s New Clothes Fairytale have any meaning in today s sophisticated business world? If so, then this question must be answered and the lessons learned. Fairytales survive throughout the ages because of their clear moral and the truth they attempt to tell. If today s businessperson does not learn his lesson, an embarrassing part of his anatomy, usually reserved for sitting upon will be exposed, metaphorically speaking. Today a successful business leader needs to be able to give and most of all receive negative feedback. Successful companies will continue to develop this ability in their workforce. Unsuccessful companies without the golden truth obtained from honest feedback, will continue to parade down the street naked! This book is not a fairy-tale itself, however it will draw parallels between the characters, motives and moral of this famous fairy-tale and today s business world.

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