



Enterprise Engagement: The Roadmap, 4th Edition: How to Achieve Organizational Results Through People and Qualify for ISO 10018 Certification (Paperback)

By Bruce Bolger

Engagement Enterprises LLC, 2018. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Enterprise Engagement: The Roadmap How to Achieve Organizational Results Through People and Qualify for ISO 10018 Certification Master a new systematic approach to achieving organizational goals through people from the organization that helped transform the quality of products made around the world. Enterprise Engagement: The Roadmap - How to Achieve Organizational Results Through People and Qualify for ISO 10018 Certification introduces a new path to organizational success and a better stakeholder experience. Enterprise Engagement applies a systematic and strategic focus on people covered in the new standards and guidelines issued by the International Organization for Standardization for ISO 9001 Quality Management. It addresses the critical role of Human Capital in a more systematic way, and also discusses why neither customer nor employee engagement have increased in over a decade. This fourth edition has been updated to support any organization seeking to profit from the new ISO 9001 and ISO 10018 Quality People Management standards. These are designed to support sustainable performance and a better outcome and experience for customers, employees and stakeholders through a systematic approach similar to that successfully applied to Quality...



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