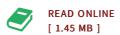




# Ice Cream: A Global History

By Laura B. Weiss

Reaktion Books. Hardback. Book Condition: new. BRAND NEW, Ice Cream: A Global History, Laura B. Weiss, @font-face { font-family: Times New Roman; }p.MsoNormal, li.MsoNormal, div.MsoNormal { margin: 0cm 0cm 0.0001pt; font-size: 12pt; font-family: Times New Roman; }table.MsoNormalTable { font-size: 10pt; font-family: Times New Roman; }div.Section1 { page: Section1; } Be it soft-serve, gelato, Indian kulfi or Israeli glida, some form of ice cream treat can found throughout the world in restaurants and home freezers. Though ice cream was once considered a food for the elite, it has evolved into one of the most popular mass-market products ever developed. In Ice Cream, Laura B. Weiss takes us on a vibrant trip through the history of ice cream from ancient China to modern-day Tokyo in order to tell the lively story of how this delicious indulgence became a global sensation. It's a tale populated with Chinese emperors, English kings, former slaves, women inventors, shrewd entrepreneurs, Italian immigrant hokey-pokey ice cream vendors and a gourmand American First Lady. Though Europeans came up with the first modern recipes, Americans have long claimed ice cream as their national dessert. Indeed, from the sundae to the cone, American entrepreneurs popularized the treat, developed...



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