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RISK TAKING IN RESEARCH AND DEVELOPMENT ACTIVITIES AND PATENTING AFTER GAIN OR LOSS EXPERIENCES



GRIN Verlag Nov 2007, 2007. Taschenbuch. Book Condition: Neu. 210x148x2 mm. This item is printed on demand - Print on Demand Neuware - Seminar paper from the year 2005 in the subject Business economics - Business Management, Corporate Governance, printed single-sided, grade: 1,7, Humboldt-University of Berlin (Entrepreneurship / Innovationmanagement), course: Seminar on Innovation Theory, 22 entries in the bibliography, language: English, abstract: 1 Introduction This seminar paper deals with the descriptive decision theory, which tries to show the actual decision...

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- Authored by Robert Flöting
- Released at 2007



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Reviews

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