



Event Planning [paperback](Chinese Edition)

By HUA QIAN SHENG

paperback. Condition: New. Paperback. Pages Number: 274 Language: Simplified Chinese. Publisher: Zhejiang University Press; 1 edition (September 1, 2010). Event Planning is based on planning and organizing an exhibition. from the initial project planning and feasibility analysis. to the exhibition the breeze. and investment promotion. until the exhibition opened. the internal site management Contact and order to write. in writing. pay attention to both the theory and practice. both basic and cutting-edge. not only pay .



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