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The Executive Guide to Facilitating Strategy

By Michael Wilkinson

Leadership Strategies Publishing, United States, 2011. Paperback. Book Condition: New. 251 x 178 mm. Language: English . Brand New Book ***** Print on Demand *****.STOP WASTING TIME DEVELOPING STRATEGIC PLANS THAT DON T GET IMPLEMENTED! Far too often, people experience strategic planning as a wasted activity-painful, unproductive, and irrelevant to the issues at hand. And once planning is done, the product usually gets put on a shelf, never to be looked at again. The Executive Guide to Facilitating Strategy provides executives, leaders and facilitators with a step-by-step resource for guiding their team through all phases of the strategic planning process - from gaining the team s buy-in to do planning and identify strategic issues, all the way through organization alignment, implementation, monitoring and making adjustments. This book delivers the Drivers Model, a powerful tool to help you facilitate your organization through the development of a strategic plan from start to finish, whether you lead a corporation, government agency, non-profit organization, business unit, department, or team. The Drivers Model is a simple but dynamic process that covers the seven key principles for masterful planning, from thoroughly identifying critical issues to establishing a rigorous process for driving successful implementation. You ll also...


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