



No Bull Self-Promotion for Independent Authors (Paperback)

By Jennifer-Crystal Johnson

Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.ATTENTION INDIE AUTHORS AUTHORPRENEURS! Ah, there you are. Hi there! How are you doing today? I wonder if I might ask you a question: Do you have a marketing plan for your book? If so, do you think it will work? If not, do you know where to begin, or is all of the information online about marketing just hurting your brain? Maybe I can help. Did you know that you can sit down and read this resource-packed but concise book and take notes for planning YOUR book marketing strategy in one short sitting? (Hell. I use this book myself to do just that nowadays!) Where so many marketers focus on concepts and ideas (which is great and also important to know, but not helpful for the action now types), this book offers a no bullshit approach to utilizing some of the best resources available online now. . whether you have a marketing budget to work with or not. If you re an author and have ever struggled with marketing or just don t know where to begin, this book will tell...



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