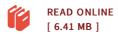




Bad Choices: How Algorithms Can Help You Think Smarter and Live Happier (Hardback)

By Ali Almossawi

Hodder Stoughton General Division, United Kingdom, 2017. Hardback. Condition: New. Language: English . Brand New Book. What s the best way to sort your laundry? Why is Facebook so good at predicting what you like? How do you find new music? Readers around the world have embraced Ali Almossawi s whimsical illustrations and his funny, clarifying explanations of complex subjects. In Bad Choices Almossawi demystifies a new topic of increasing relevance to our lives: algorithms. This is a book for anyone who s looked at a given task and wondered if there was a better, faster way to get it done. What s the best way to organize a grocery list? What s the secret to being more productive at work? How can we better express ourselves in 140-characters? Presenting us with alternative methods for tackling each scenario, Almossawi guides us to better choices that borrow from same systems that underline a computer word processor, a Google search engine, or a Facebook ad. Once you recognise what makes a method faster and more efficient, you ll become a more nimble, creative problem-solver, ready to face new challenges.



Reviews

Excellent eBook and valuable one. It normally will not price too much. Your daily life span is going to be change once you comprehensive reading this ebook.

-- Ezra Bergstrom

It is straightforward in read through safer to recognize. It really is full of knowledge and wisdom I am just easily could get a satisfaction of reading a created pdf.

-- Mr. Sigrid Swaniawski PhD