



## Bad Choices: How Algorithms Can Help You Think Smarter and Live Happier (Hardback)

By Ali Almosawi

Hodder Stoughton General Division, United Kingdom, 2017. Hardback. Condition: New. Language: English . Brand New Book. What s the best way to sort your laundry?Why is Facebook so good at predicting what you like?How do you find new music?Readers around the world have embraced Ali Almosawi s whimsical illustrations and his funny, clarifying explanations of complex subjects. In Bad Choices Almosawi demystifies a new topic of increasing relevance to our lives: algorithms. This is a book for anyone who s looked at a given task and wondered if there was a better, faster way to get it done. What s the best way to organize a grocery list? What s the secret to being more productive at work? How can we better express ourselves in 140-characters?Presenting us with alternative methods for tackling each scenario, Almosawi guides us to better choices that borrow from same systems that underline a computer word processor, a Google search engine, or a Facebook ad. Once you recognise what makes a method faster and more efficient, you ll become a more nimble, creative problem-solver, ready to face new challenges.



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