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Win-Win Influence: How to Enhance Your Personal and Business Relationships (with Nlp) (Paperback)

By Roger Ellerton

Renewal Technologies, Incorporated, United States, 2012. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.You can get anything in the world that you want, if you help somebody else get something they want. -Zig Zigler Whether you are a parent, son/daughter, friend, employee, manager or salesperson, you are constantly influencing others to accept you, your ideas, products or services. Those who masterfully present themselves and their ideas in a win-win manner, get ahead. Those who do not, may reap short-term gains and eventually fail in their objective. Influence is critical in leadership, negotiation, teamwork, sales, resolving family issues and getting others to buy into your ideas. Follow and practice the concepts, tips and processes described in this book and improve your influence results with anyone in a manner that achieves a win-win outcome. The emphasis is on expanding your influence skills and results in everyday situations. For example, through this book, you will learn how to: Enhance your personal and business relationships. Create the career you want. Become a stronger negotiator. Enjoy the family life you desire. Create healthy work environments. Be who you choose to be. Whether you realize it or not, you are...



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