



The A to Z of Internet Marketing

By Anthony Ekanem

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.One very important thing that you should know about the Internet marketing world is that this is a world that is undergoing constant development. The strides that this world has taken in recent times are nothing short of astounding. What began as a simple backup strategy for traditional forms of offline marketing back in the 80s has now blossomed into a full-fledged industry that has taken all the offline marketing methods under its wing. That is quite true; even the multinational corporations of the world rely more on their online marketing modes, and consider offline marketing only as a consolidation for its Internet-based counterpart. All this could not have happened without the rapid changes that have occurred in the Internet marketing world over the last two decades.

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