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By Andrew Jenkinson

Amberley Publishing, United Kingdom, 2017. Paperback. Condition: New. Language: English . Brand New Book. This unique book about Eccles caravans is a tribute to a great and successful British caravan and motorhome manufacturing brand. Eccles was the pioneer of the caravan and motorhome of today. This book describes how the company became a major force and the biggest producer of caravans in the world during the 1930s. Drawing on his unique knowledge of the caravan and motorhome industry and an archive of material dating from 1919, Andrew Jenkinson takes us from the early development of the Eccles caravan and motorhome by the Riley family, through the war years when their skills were devoted to military equipment, and into the 1950s, when competition in the caravan and motorhome market began to grow. Not only did the company design and build innovative vehicles, they also marketed them successfully to the public. Purchased by Sprite caravans in 1960, Eccles continued to be a byword for sophisticated design and innovation, making it a market leader by the 1970s. With its sale to the Swift Group in 1994, Eccles once again demonstrated its genius not only for survival but also for innovation in construction methods...



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